



"Natural Alliance"

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18/02/2013 22:02

To <fhbenq@fhb.gov.hk>

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Subject Views on the Legislative Proposals

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Dear Sir or Madam,

Thank you for letting us to express our views on the Amendments to Import and Export Regulations.

Regarding the current shortage issues of milk formula, the shortage is mainly come from the infant milk formula (which are consumed below six months) of two brands. Why the government not taking the opportunities to educate the consumers to switch to other brands which have enough supply in the market?

As one of milk formula suppliers, we have not been invited to any discussions or meetings about solving the milk formula shortages in before. The government hotline is only helping the big brands in the market. Instead of letting more supply and choices for consumers, the practices seem only supporting the big brands and increasing their monopoly powers.

The shortages are only happened on the infant milk formula for consumption below six months. It is not reasonable to restrict the follow-up milk formula for consumption between six and thirty-six months.

Even the government wants to restrict the milk formula, we highly recommend that it is only controlling the infant formula for consumption below six months. It should not also restrict the follow-up formula for consumption between six and thirty-six months.

Thank you for your kind attention.

Best regards,  
Natural Alliance Co., Ltd.